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## **Briess wins 2010 Wisconsin Manufacturer of the Year Award**

CHILTON, WISCONSIN—Briess Industries has been awarded the 2010 Wisconsin Manufacturer of the Year-medium category award. Briess was one of 23 nominees in the medium company size category for companies with 100–299 employees. The award was presented to Company President Gordon Lane on Thursday, February 25, at The Pfister Hotel in Milwaukee.



"We're proud and honored to have received this prestigious award," said Chief Executive Officer Monica Briess. "And we're equally proud to be a member of the Wisconsin business community. We take great pride in being a family owned business and being a company that is a family. This recognition honors us all. We will continue to strive for excellence and provide our customers with innovative and quality products. "

MOTY officials cited a number of practices and accomplishments that Briess has achieved to earn the award. "Briess Industries is a perfect example of a successful company," they stated. The officials cited the strategic plan Briess articulated eight years ago that doubled sales and helped position Briess to meet increasing market demands. Also cited was Briess' diverse product portfolio which provides a competitive edge even when external issues affect its markets. "They are proactive in their community, and have low employee turnover and high commitment to training. Briess encourages their customers' demand to spur new product innovation," MOTY official concluded.

"We have a great work force that goes out of the way to do whatever it takes to delight our customer base," added Lane. "To help keep our personnel highly trained we work with local Fox Valley Technical College to provide training and resources. Internally we utilize a program of 'train the trainers' who can then roll out the latest information and procedures tailored to the operational areas of our company."

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Briess Industries, Inc. is a leading supplier of specialty malts to the beer industry and industrial ingredients to the food and beverage industries. It produces more types of specialty malt than any malting company in the world, and is the only malting company in North America dedicated to the small-scale production of specialty malts for American craft brewers. Founded in 1876 in Czechoslovakia, Briess remains one of the few family-owned malting companies in the world.

In its 23rd year, the MOTY program recognizes manufacturers of all sizes and industries for their contributions to Wisconsin. The accounting and advisory firm of Baker Tilly, the law firm of Michael Best & Friedrich LLP, and the business association Wisconsin Manufacturers and Commerce sponsor the MOTY awards program.

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