



Briess relaunches Briess.com

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CHILTON, WISCONSIN—Briess Malt & Ingredients Co. has relaunched its website, Briess.com. The updated site offers expanded information on the Briess line of all natural grain- and starch-based ingredients, applications, recipes, and formulating solutions. It was designed to be easy to navigate while providing useful information to food, beverage and pet food manufacturers, developers and consultants.

The updated look incorporates the company's "Put a better label on the table" campaign. The campaign focuses on the ability of Briess ingredients to deliver natural functionality, flavor, color and texture while helping achieve label claims including natural, healthy, kosher, organic, non-GMO, whole grain, gluten free, trans fat free, low fat, high fiber, and no artificial colors, flavors, additives or preservatives.

Briess produces a wide variety of natural, healthy ingredients including:

- Natural Sweeteners – malt extracts and syrups
- Malt Ingredients – flours and grits
- Reduced Cook Time Grains – flours, particles and flakes
- Roasted Grains – flours and grits
- Tapioca Maltodextrins

Visit the Briess website and use the "Contact Us" form to send a comment about the new website or questions about Briess ingredients.

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